



## ***Strategic Sharing*** **Purpose, Learning Outcomes and Agenda**

### **Audience**

*Strategic Sharing* is designed to help parents who want to use their personal stories in a meaningful, focused and powerful way to influence policy and practice.

### **Purpose**

Strategic sharing means making strategic choices about how we tell our life stories so that our voices can be heard, our message is effective, and our well-being is protected.

The purpose of this workshop is to provide an opportunity for participants to create and share their personal stories in a safe and supportive environment. It explores what it means to share stories strategically, how to maximize credibility while sharing, and what the benefits are of sharing from personal experience. The workshop also prepares participants for some of the risks of sharing, and gives tips on how to minimize these risks.

### **Learning Outcomes**

As a result of attending this workshop, participants will be able to:

- Understand the goals of the Strategic Sharing workshop.
- Define the concept of strategic sharing through a discussion and viewing a video or reading an example of strategic sharing.
- Identify ways that they can maximize their credibility when sharing their story.
- Identify the benefits and risks of sharing.
- Identify ways to minimize the risk of sharing.
- Practice creating their story.
- Practice sharing their story.
- Practice giving and receiving feedback.

### **Agenda**

- Welcome, introductions, and goals
- What is Strategic Sharing?
  - Definition
  - Examples
  - Credibility
- The Benefits and Risks of Sharing
- Minimizing the Risk of Sharing
- Preparing for Strategic Sharing
- Creating and Sharing Our Stories
- Review and Wrap Up

**Please email: [info@ctfalliance.org](mailto:info@ctfalliance.org) for more information on how the Alliance can assist you in bringing *Strategic Sharing* to your community or state.**